

Take a Minute - Make a Difference via Email

Ever been a boss? Had a boss? Known a boss?
Then you likely know someone who could benefit from this book.

If you believe that everyone deserves a workplace that:

- Activates their talents
- Enables significant contribution
- Facilitates ongoing growth

Then perhaps you'd consider taking a few small steps on launch day (September 18th) or launch week (September 16-22), and share the book with your friends, colleagues, clients, and other connections.

1. Share the book launch with a co-worker via email.
<http://amzn.to/Q7JwT7>
2. If appropriate, email everyone in your department or on your volunteer board (because development can happen anywhere!)
3. Pass along the book video trailer link to friends... or maybe a former or future boss. <http://bit.ly/GrowVideo>
4. Invite others to sample the book by sending a link to the sample chapter for a sneak preview <http://bit.ly/helpsample>
5. If you write a blog post or article about the launch, you could send the link to a friend (or ten).