

We appreciate that you want to write about *Help Them Grow or Watch Them Go* as we gear up for the launch.

Here are a few suggestions to get you started:

1. Host a guest post from Julie (send your request to becky@weavinginfluence.com)
2. Interview Julie and post the interviews (send your request to becky@weavinginfluence.com)
3. Post an image from the resource page
4. Share your own story about someone who helped you to develop your career
5. Share a story of how you promote growth in the workplace
6. Talk about the lessons you learned from the leaders around you
7. Write a review of *Help Them Grow or Watch Them Go*
8. Write about the most motivational boss you have ever had
9. Share one of the scariest or best career moves you've ever made
10. Discuss the ways that you plan to implement an idea from the book in the workplace

If you would be so kind, at the end of your blog post, please include the following text (or a variation of it) that will inform people about the release of *Help Them Grow or Watch Them Go*:

Beverly Kaye and Julie Winkle Giulioni have written a new leadership book titled, *Help Them Grow or Watch Them Go: Career Conversations Employees Want*, which is available at bookstores nationwide and on [Amazon.com](https://www.amazon.com).